



About:

Shake & Bake Sports is dedicated to organize, promote, and execute sporting events that combine great venues with people who want to have a good time while living a more active lifestyle. Their brand is inclusive, fun, not too serious, a bit irreverent, and loves craft beer. Think the opposite of the Tough Mudder or Warrior Dash.

Color Palette



4 color



3 color
PMS 7427 C
PMS 7404 C
K



1 color
K



Reverse



Reverse 2 color
PMS 7427 C
PMS 7404 C

